



COMMUNITY MARKET @ WEST PULLMAN. BORDERLESS (2016)

2018 National DiscoverDesign Competition: Design a Community Market for Social Good

2018 Design Brief

ABOUT

The National DiscoverDesign Competition is an annual ideas competition challenging high school students to design solutions to a real-world problem using the design process. The competition is hosted by the [Chicago Architecture Center](#), a non-profit organization dedicated to inspiring people to discover why design matters.

This year's challenge was developed in partnership with [Borderless Studio](#), an architecture and urban design office that focuses on the future of cities and the roles that architecture plays in supporting healthy, vibrant and meaningful communities.

OVERVIEW

Community markets provide both social and economic benefits for the public. They encourage personal interactions, bring life to often overlooked spaces and stimulate local economies in ways that major retail stores or supermarkets cannot. Community markets can especially thrive in areas where people already pass through, making areas near bus, train bicycle and other transit stations an ideal location.

Projects developed with consideration to nearby transit stations are called **transit-oriented developments (TODs)**. Research shows that TODs can positively impact an area in a ½ mile radius from the station location. As a gateway for many communities, transit-oriented projects are pedestrian focused, sustainable and can serve as an important resource for people using the station. In particular, they can provide unique opportunities for community exchange, gathering and access to essential community resources. For example, fresh and healthy food options in 'food deserts' (areas where people don't have access to fresh or healthy food options) or safe spaces for public gathering.

CHICAGO ARCHITECTURE CENTER

THE CHALLENGE

Design a community market on a transit-oriented site in Chicago to improve access to resources and provide public gathering spaces for the Marshall Square or McKinley Park neighborhoods in Chicago. Your design must be able to be built on one of the following transit-oriented development sites:

- 2016 S California Avenue, vacant lot under the train line at the Chicago Transit Authority (CTA) Pink line, California station in the Marshall Square neighborhood
- 2211 W 35th Street, vacant lot near the CTA Orange line, 35th/Archer station in the McKinley Park neighborhood

CRITERIA

Competition entries will be judged on both process and final designs. Strong designs will demonstrate evidence of research, written and visual documentation through the following criteria:

- Consideration of the relationship between market space, community gathering, dialogue and engagement for all times of year and all ages.
- Research and understanding of the community for which the market serves.
- Includes options for additional programming or functions to enable gathering and communicating. For example areas for raising awareness to community issues through performances/lectures/concerts; steps for gathering; and/or exhibition space for public art.
- Consider the context of the site: Who lives around here? What kinds of places surround it (schools, shops, transit)? What are the neighboring resources and/or needs?

TIMELINE

September 4	Registration opens
October 31	Registration closes
November 30	Project submission deadline
December 12	Jury Day
December 17	Winners announced

ELIGIBILITY

- 13-18 years old
- not yet graduated from high school
- live within the United States

REGISTRATION

The National DiscoverDesign Competition is free to enter. Register online at discoverdesign.org/2018competition by October 31, 2018 to compete.

WINNERS + PRIZES

The jury will select ten finalists to compete for first, second and third place.

First Prize	Economy-class roundtrip flight for two, \$100 cash prize & framed certificate
Second Prize	\$250 cash prize & framed certificate
Third Prize	\$150 cash prize & framed certificate
Finalists	\$50 cash prize & framed certificate
Educators	The primary sponsoring educator for the top three winners will receive a gift card for classroom supplies.

For more information go to discoverdesign.org/2018competition