

# The #OneDrawingChallenge: Tell an Architectural Story With a Single Drawing

### The Power of Ideas:

Thanks to social media, more people than ever now consume architecture every day through their feeds. However, their attention is fleeting — with millions of architectural ideas flowing across the web, each designer has just a brief moment to make an impact. This means one image or drawing needs to possess the power to tell a whole story on its own, in seconds. For any designer, producing a viral drawing might just kickstart their career.

So, the One Drawing Challenge is laid down: Can you create a single drawing that tells the story behind a complex piece of architecture?



Create one drawing that powerfully communicates your architectural proposal and the experience of those that would inhabit it. It can be located anywhere in the world and be at any scale. It can take the form of a plan, section, elevation, perspective or sketch. As long as it portrays part or all of a building or group of buildings, it is eligible.

#### **Tentative Schedule:**

Opening Call for Entries: Monday, June 10th, 2019 Final Entry Deadline: Friday, August 9th, 2019 Winners Announced: September 2019

## Jury (TBC):

The jury will comprise 10 to 12 practitioners and thought leaders from the worlds of architecture and education, each with a special connection to drawing.

# Submission format:

1 SQUARE image, 2000 pixels x 2000 pixels, with a 100-word accompanying description. The single image should portray a proposed building, a set of buildings or a master plan, and can be drawn by hand or on the computer using any drawing software.

## Entry fee:

Students: \$50 per entry (University email address required).

Non-Students: \$80 per entry.

Entrants can submit multiple entries. Entrants can comprise of individuals or teams of up to 4 people.

#### Prizes:

\$2,500 for one top student winner

\$2,500 for one top non-student winner

Shortlisted entries to feature in the first "One Drawing" eBook, to be distributed to architecture firms via newsletter and social media channels.







