



# REVIVING: MINES PARK Shandong Competition Brief

01/08/2020

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# NON ARCHITECTURE

We can consider “architecture” everything that has already been designed and/or built that would define a realm of conventional solutions, often repeated in a self-referential system. We imagined a counterpart, a “non architecture”. A world of unexplored designs and countless possibilities, that if found, could enlarge and change permanently the boundaries of architecture. A universe of chances and opportunities never challenged by architects before. A limitless field of investigation that includes **everything that is not architecture, yet.**

Non Architecture Competitions aims to find unconventional and unexplored design solutions by involving an international community in a series of design contests. The “Reviving” competitions are part of a series of initiatives related to specific site conditions and local challenges.

The “**Shandong Mines Park**” is the first Reviving competition, developed in collaboration with Beijing Tourist Scenic Investment Management Co., Ltd. , the Shouqing Aolv Investment Management Co. , Ltd. , the Shandong Li Guizu Cultural Development Co. Ltd. and supported by the People’s Government of Zichuan District, Zibo City, Shandong Province.

# A NEW LIFE FOR THE ZICHUAN EXTRACTION SITE

The city district of Zibo, the third largest by population within the Shandong province, has been a key stone mining location till recent years. The excavation activities, particularly focused on the Zichuan subdistrict, marked the rural areas of the province with invasive interventions and disruptions of the local ecosystem. The mountainous area is today characterized by woodlands, villages, mine pits in quarries and terraces built with stone. The extraction activities have been terminated, generating the need for new purpose and value in a location with unique cultural, ecological and social conditions.

The local government and enterprises aim to develop a strategic vision that would reinforce local communities and bring new life to the site. They aim to achieve this purpose by turning the area into a cultural and creative park. The project should attract tourists and creatives around a protected and restored ecological zone, while generating a new economy for local artisans and rural entrepreneurs. In which form this will happen, it is still to be defined.

Non Architecture, in collaboration with ARQ, has been called to assist in the process and to do so, it invites its community into thinking out of the box solutions through a design competition.

Participants to the competition are asked to come up with creative proposals that would go beyond standardized models for development, informing local authorities with new ways to approach such a project. Particular emphasis is posed on the issue of the dismissed mines, which constitute a unique feature but also a great challenge. How can the ecological and spatial damage be mitigated and transformed into new value?

Using only 3 drawings and absolute freedom in program, participants are asked to present ideas to revive the Shandong Mines Park by capitalizing on the characteristic features of the site. Proposals can be pavilions, buildings, landscape design, urban plans, strategic visions or any other creative form of spatial design. The scale of the projects can range from furniture design up to master-planning. Each project can focus on one detailed feature of the park, or it can provide a comprehensive strategy. Consequentially, the context area is approximately specified within the east side of the Zichuan district boundaries, but there is no given intervention location. Projects can focus on the site as a whole, or only relate to the context of the Mines Park in an abstract way. They can define basic principles, or they can directly address selected spots and zones within the given area. This includes rural villages as much as mine quarries or natural zones.

In line with this concept, Non Architecture and ARQ refrain from proving exact boundaries for the area or detailed CAD files. It is up to the participants to decide which specific conditions to address in their proposals. After registration you will be able to download a “Key Competition Insights” document and site photos to better support you during the design process.



# AREA OF INTEREST



0 Km

5 Km

10 Km





0 Km

5 Km

10 Km

#MINES #DISRUPTED LANDSCAPE



#LOCAL COMMUNITIES #HERITAGE



#ECOLOGY





# RULES





# CALENDAR

1 August 2020	Registrations Opening
18 October 2020	Registration Closes
	Submission Opens on our website
31 Oct 2020 11:59 PM	Submission Closes
22 November	Winners announcement

The timing always refers to Central European Time (CET).

# JURY

The jury for this competition is composed of international experts and local stakeholders / decisionmakers:

DAI Wanjun

Jules GALLISSIAN

Felix MADRAZO - IND

XU Jia

Giulio VERDINI

WU Zhonglin

## DAI Wanjun

Vice Manager of the Shandong Li Guizu Cultural Development co., Ltd.

**Key Expertise:** Cultural and Tourism Project Management, Rural and Urban Development Advisor

## Jules GALLISSIAN – Snøhetta

- Architect / Urban Designer – Snøhetta (NO-FR)
- (Previously) Urbanist – Metropolitan Dynamics Department, APUR Paris Urbanism Agency (FR)
- Urban Planning Programme – Urban School, Sciences Po (FR)
- MSc Architecture, Urbanism & Building Sciences – TU Delft (NL)

**Key Expertise:** Spatial Planning, Strategic Urban Design, Urban Studies, Architectural and Urban Design for world-leading architecture firm (Practice)

## Felix Madrazo

- Partner IND (Inter.National.Design) (NL)
- Co-founder Supersudaca
- Lecturer / Researcher the Why Factory (NL)

**Key Expertise:** Research-oriented Architecture, experimental communication media, landscape design (Academia / Practice)

## XU Jia

Vice Manager of Beijing Tourist Scenic Investment Management co., Ltd.

**Key Expertise:** Investment Expert and Travel Expert



## Giulio Verdini

- ‘Reader at School of Architecture and Cities and Member of the Contemporary China Center’ – University of Westminster
- Visiting professor at Polytechnic Mohammed VI University of Ben Guerir (MA)
- ‘Former Associate Professor and Visiting at Xi’an Jiaotong – Liverpool University (CN)
- Phd in Economics, Urban and Regional Development – University of Ferrara (IT)

**Key Expertise:** culture, rural-urban linkages, regeneration with a focus on China and the Global South

## WU Zhonglin

President of Shouqing Aolv Investment Management co. , Ltd.

**Key Expertise:** Scenic area planning expert, Scenic area management expert

# PRIZES

Non Architecture Competitions will award 3 winners, one selected by each jury, and a total of 6 honourable mentions.

## **FIRST PRIZE (1 PRIZE)**

/ 7.000 euros

/ publication in the Non Architecture website

## **SECOND PRIZE (1 PRIZE)**

/ 2.000 euros

/ publication in the Non Architecture website

## **THIRD PRIZE (1 PRIZE)**

/ 1.000 euros

/ publication in the Non Architecture website

## **HONOURABLE MENTIONS (6 PRIZES)**

/ publication in the Non Architecture website

Note: Monetary prizes are guaranteed and operated by ARQ. Non Architecture is no way responsible for delays or breaches in the payment procedure of the winning prizes. Taxation and transaction costs will be deducted by the prizes, so the full amount might be subject to variations depending on your country of residence.



# REGISTRATION

Registrations will open on August 1st 2020, and close on October 18th 2020.

For a project to be accepted the team must be properly registered to the competition. All registrations will be done through the Non Architecture website ([nonarchitecture.eu](http://nonarchitecture.eu)). Only teams properly registered will be allowed to submit their proposal. The registration is per team, regardless of how many members are on the team. If a team wants to submit more than one proposal to the competition they will have to register each proposal separately.

After registering, Non Architecture will accept your request and provide you with a registration code. THE REGISTRATION CODE WILL BE THE FIVE DIGITS CODE INDICATED AS “ORDER NUMBER”, which will be sent to you once your registration is accepted.

Participants to the competition will receive a download link to access a “Key Competition Insights” document and site photos. We recommend carefully reviewing the documents before starting the design. Additionally, we will share competition updates and insights via our newsletter, so we encourage you to subscribe to not miss any.”

# PRESENTATION REQUIREMENTS





This competition is an opportunity to address critical issues of tomorrow by creating innovative and unconventional ideas today. Non Architecture is also unconventional in its submission requirements. Participants are asked to submit 3 drawings to represent their ideas, in an A3 vertical format.

Submissions should be submitted 1 ZIP folder, named with the registration code and the title of the project (CODE\_Title), containing:

**01. A presentation image** (.JPEG) showing the qualities of your design, in one catchy and representative impression. File name: “CODE\_Title of the project\_Presentation”.

**02. A principle image** (.JPEG) showing how your concept could work as an abstract principle. Participants can highlight here functional aspects, construction aspects or ideological features. File name: “CODE\_Title of the project\_Principle”.

**03. A positioning image** (.JPEG) showing how your concept relates to the site. As previously explained, projects do NOT have to be located in any specific zone of the given area. Therefore, participants can use this image to show how their idea relates to the site on a conceptual level. File name: “CODE\_Title of the project\_Positioning”.

**04. A text document in Word** (.DOC), that clearly states

- the title and subtitle of the project (maximum of 10 words)
- 5 keywords, at least 1 from the given list (page 5-6), that better explain your project,
- a short project description (maximum of 200 words, must be written in English).

File name: “CODE\_Title of the project\_Text”

**USE THIS TEMPLATE**

**05. A team document in Word (.DOC)** with the team's info in the following format:

/ Name + Surname of each team member (separated clearly),

/ Nationality (multiple options can be added),

/ Institution/company (company or university attended, to be included just in case you want it to be visible once your project is published).

There is no need to create a team name.

One team should consist of 1-5 people.

File name: "CODE\_Title of the project\_Team"

### **USE THIS TEMPLATE**

The **CODE** refers to the **5-digit number** you receive during the registration process (same as the order number, in a format of #12345), it is going to serve as your **registration code** for the competition.

An example of naming the files correctly:

CODE: #56789

Title of the project: NonA Healing

**01. Presentation Image:** 56789\_NonA Shandong\_Presentation

**02. Principle Image:** 56789\_NonA Shandong\_Technical

**03. Position Image:** 56789\_NonA Shandong\_Functional

**04. Text Document:** 56789\_NonA Shandong\_Text

**05. Team Document:** 56789\_NonA Shandong\_Team

**ZIP folder:** 56789\_NonA Shandong

Please, do not use the # in the file names.

**THE EVALUATION OF THE PROJECTS IS ANONYMOUS**, so do not include your name, your registration code, or any other reference to you in the images. After being evaluated by the jury, the projects will be reconnected to their authors through the submission code. Additional details on the team

members and on the projects will be required during the submission procedure.

## **IMAGE REQUIREMENTS:**

/ A3, portrait (vertical), 300 dpi (equals 4960 x 7016 px),  
/ High Quality (for example, in Photoshop JPEG output quality: 8, or 80-85 in Gimp is recommended),  
/ 5 MB maximum file size.

If the submitted images don't respect these criteria, may lead to the disqualification of the team.

## **FORMATTING REQUIREMENTS:**

/ The Images should display ONE SINGLE VISUALIZATION each (ex. one drawing or one rendering). We recommend not to create a layout of several images.

/ There is no need to entirely fill the A3 size image or to add a frame.

/ The images do not demand for any kind of specific technique of representation, as long as they respect the given guidelines. They can be technical drawings, diagrams, collages, pictures, renders, models, paintings, hand drawings, etc. Be creative!

/ We highly recommend you to not add text to the images, please use the Text Document for further explanation. The projects should be explanatory enough through the graphic material.

/ It is compulsory to use the provided Word templates to create your Text Document and Team Document.



/ In case the Text Document and Team Document are submitted in any other format than a Word file (.DOC), its content might be excluded from publishing.

/ The language of the submission is ENGLISH, any text written in a different language will not be taken into account during the evaluation.

**EVERY SUBMISSION THAT DOESN'T RESPECT THE PRESENTATION REQUIREMENTS, MIGHT GET DISQUALIFIED FROM THE COMPETITION.**

# SUBMISSION



Submissions must be done through the Non Architecture website ([nonarchitecture.eu](http://nonarchitecture.eu)), before the submission period ends, the deadline is indicated in the calendar.

The submission surface opens 2 weeks before the submission deadline. It is going to be placed on the Non Architecture website, on the corresponding competition page.

Submission process:

1. Create your ZIP file, containing 3 JPEG images and 2 DOC files.
2. Upload it to [wetransfer.com](http://wetransfer.com) and choose the option “Get transfer link”. Make sure that you save your link for future use.
3. Go to [nonarchitecture.eu](http://nonarchitecture.eu) and fill the submission form, there you need to include the WeTransfer link you created.

By filling the form, your submission is finalized.

No submissions will be accepted by e-mail or any other medium.

The submission page will be automatically closed after the submission date and time are reached, not allowing any modifications.

We suggest to upload your project 24 hours in advance to make sure that everything works out correctly. This way you have time to solve any issues that might come up along the submission process.

## EVALUATION

The core values of the competition are:

/ **Innovation** – In terms of program management and originality of the formal solution proposed.

/ **Communication** – Clarity, appeal and technique in the presentation of the proposal.

/ **Relevance** – The degree to which the proposal is related or useful to the proposed theme.

These values will lead the selection of the finalists' projects and they will be used by the jury as a guideline in their decision.

Remember that this is a competition of ideas, an opportunity to experiment and explore the limits of architecture. The jury reserves the right to award any proposal that fails at any of the parameters mentioned in these rules, as long as it justifies the breach of the rule in favour of the value of the proposal.



The voting system to choose the winning projects is as follows:

1. The Non Architecture competitions team, following the main values of the competition, will make an initial selection of 50 finalist projects in response to the above mentioned criteria. The amount of pre-selected projects can slightly vary according to the judgment of the pre-selection team.
2. The members of the jury will study the pre-selected projects privately and give an evaluation for each one of them. Votes will be compared and revised to reach a common agreement on the selection of winners and honourable mentions.

In order to guarantee the authenticity of the awarding process, the prize's selection cannot be appealed.

## INTELLECTUAL PROPERTY

All the materials submitted to the competition will become part of Non Architecture Competitions' files. Non Architecture will have full rights to publish and promote this material, always making proper mention of their authors. The material might also be used for the platform's merchandising and exhibition purposes. For any other purpose, the authors of the projects will keep full rights over their design and will be asked to grant permission. By submitting a proposal you are giving Non Architecture the right to use the received material in both printed and online publications.

Non Architecture Competitions will also have the right to slightly modify any of the mentioned materials in order to better adapt it to the different formats and layouts that different publications might have.

NON-A can grant permission for publication rights to ARQ and third parties. All the projects received will be shared by ARQ and Shandong Competition partners for internal use. It is assumed that the material submitted to the competition may be used for inspiring the Shandong Mine Renovation Project. The strategic and overall planning guidelines presented in the submissions can be used by ARQ and third parties without restrictions. Specific architectural forms, drawings, visualization material and graphic design products are instead protected by copyright. ARQ and any other third party can use the materials presented in the competition only after receiving legal permission from NON-A and the project authors. To acquire or further develop such products, a possible future collaboration between the author/s and the project developer could happen after negotiation with NON-A and ARQ support.

## ELIGIBILITY

Non Architecture Competitions are open to all human beings, from every age and cultural background, working in groups or individually. **Teams can be formed by a maximum number of 5 people.** The registration fee is paid per team, regardless of how many members form it. Personal information of all the team members can be uploaded during the submission procedure of the final drawing.

# ADDITIONAL NOTES

1. Non Architecture reserves the right to make any changes to this document (dates, deadlines, requirements, etc.) as long as the changes benefit the majority of the competition participants. Any modifications will be announced on the Non Architecture Competitions Facebook page, Instagram account and weekly newsletter. It is the responsibility of each team to check the above mentioned sources on a regular basis to follow and incorporate if any changes are made.

2. The purpose of this competition is to support Shandong's decisionmakers and stakeholders in defining creative and unconventional strategies to bring new value to a vast mining zone in the Zibo district. The initiative promotes models to have a direct impact on the decision making process. The modus or extent under which this will happen is not guaranteed and it will directly depend on the quality and relevance of the projects proposed.

For additional info please check the FAQ on our website:  
[www.nonarchitecture.eu/faq](http://www.nonarchitecture.eu/faq)

During the competition, all participants are permitted to ask questions which help them better understand the project description and/or any other aspect of the competition. Any questions that are not resolved in this document must be made through the [Non Architecture Facebook page](#). This ensures that all participants have access to the same amount of information.



THE NON  
ARCHITECTURE  
TEAM, ARQ AND ALL  
THE COMPETITION  
SPONSORS WISH  
YOU THE BEST LUCK,  
CONFIDENT THAT YOU  
WILL APPROACH THE  
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WITH ALL YOUR  
CREATIVITY AND  
INNOVATIVE MIND.

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